

[CONTENT CREATION USING TIME LAPSE]

Content. We marketers can't get enough of it. In fact, sometimes we really can't get enough of it. For a myriad of reasons, there are times when our usual channels of content dry up, and the desperate scramble ensues as we hunt for something relevant to share to keep our audience engaged.

Here's a look at how time lapse could be just what you're looking for, to provide regular, visual content for all your marketing and PR needs. **Constant content, at your fingertips.**

TIME LAPSE CAMERA INSTALLED ON YOUR PROJECT

We offer the following as standard:

- Quick installation
- HD, 4K or 8K resolution
- Portrait or landscape to best capture your project
- Deployable anywhere
- Off-grid power solutions if needed
- Safety accredited

No copyright hassles. Images and videos are all yours to use, however you wish

Download unlimited images of your project

Ready to use in print, web or broadcast

Tweets with images

receive **150%** more retweets than tweets without images*

SHARE

Across your social platforms, such as **Instagram, Twitter, Facebook & LinkedIn**

Promote on your website

Add to blog posts, newsletters and print content

BRING YOUR VISION TO LIFE

We can provide additional day shoots, motion graphics, 360° filming, drone footage and more, to create a truly spectacular finished film to promote your product and drive engagement.

SOURCE OF CONSTANTLY UPDATING CONTENT



Stunning, high-definition images captured of your project, every 15 minutes (or at a regular time period of your choosing), 365 days a year

LOG-IN TO YOUR ONLINE VIEWING PLATFORM

- Easy access via desktop, mobile or tablet
- View all your ultra high-definition images at a glance
- Zoom in for astonishing detail
- Images clearly stored by time and date
- Compare images with our bespoke comparison tool
- Weather and climate details saved with each image

TIME LAPSE VIDEOS

Two minute time lapse video of your project automatically generated each week

Instantly download from Lobster Vision at any time, ready for sharing with your audience

1 VIDEO CONTENT is the number one preferred content type for the average consumer**

EMBED TO WEBSITE

You can even embed the time lapse viewer to your website to allow your audience to view progress of your project

- Share real-time, or add a short time delay
- Drive traffic to your page and increase SEO

Would you like to know more?

Simply click <http://www.lobsterpictures.tv/contact-us> to get in touch.

References

*<https://blog.bufferapp.com/the-power-of-twitters-new-expanded-images-and-how-to-make-the-most-of-it>

**www.vidyard.com/blog/16-video-benchmarks-need-to-know-infographic/



www.lobsterpictures.tv
+44 (0)117 370 4217